

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
NORTH CAROLINA	6,628,637	8,049,313	8,408,414	8,996,859
MEDIAN AGE (YRS)		35.3	36.2	37.6
CHARLOTTE, NC	1,161,781	1,499,293	1,599,675	1,761,210
MEDIAN AGE (YRS)		34.3	35.3	37.0
HISPANICS (ANY RACE)		77,092	90,708	114,182
STATE'S PERCENTAGE		5.14%	5.67%	6.48%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	1,103,796	1,170,134	1,279,080
MSA'S PERCENTAGE	73.62	78.05	85.31
MEDIAN AGE (YRS)	36.5	37.5	39.3
BLACK/AFRICAN-AMERICAN	307,886	329,276	359,509
MSA'S PERCENTAGE	20.54	21.96	23.98
MEDIAN AGE (YRS)	29.8	30.5	32.1
AMERICAN INDIAN/NATIVE	5,890	6,492	7,592
MSA'S PERCENTAGE	0.39	0.43	0.51
MEDIAN AGE (YRS)	30.9	30.5	30.8
ASIAN	28,373	32,430	39,103
MSA'S PERCENTAGE	1.89	2.16	2.61
MEDIAN AGE (YRS)	30.1	31.0	33.0
HAWAII/PACIFIC ISLANDER	533	581	717
MSA'S PERCENTAGE	0.04	0.04	0.05
MEDIAN AGE (YRS)	28.3	28.9	29.1
OTHER	34,434	40,818	51,591
MSA'S PERCENTAGE	2.30	2.72	3.44
MEDIAN AGE (YRS)	24.4	25.7	27.3

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	224,063	231,626
SUBURBAN	1,161,430	1,292,137
RURAL	214,182	237,447

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$52,274	-----	
PER CAPITA	\$26,714	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$27,507,836,000	\$37,526,365,000	36.42%
FOOD AT HOME TOTAL	\$2,973,037,300	\$3,657,940,100	23.04%
FOOD AWAY FROM HOME TOTAL	\$2,908,824,600	\$3,887,376,700	33.64%
FOOD AS % OF TOTAL EXPENDITURES	21.38%	20.11%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$612,617,800	\$758,698,300	23.85%
FISH & SEAFOOD PRODUCTS	\$59,450,400	\$73,464,000	23.57%
FRUITS & VEGETABLES	\$337,477,100	\$409,217,200	21.26%
DAIRY PRODUCTS	\$317,477,000	\$388,570,100	22.39%
BAKERY PRODUCTS	\$320,244,000	\$382,951,400	19.58%
CEREALS & PRODUCTS	\$156,663,900	\$196,799,300	25.62%
PREPARED FOODS	\$491,374,700	\$608,767,600	23.89%
JUICES	\$82,203,600	\$100,563,700	22.33%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$200,575,400	\$294,849,900	47.00%
FAST FOOD	\$81,731,400	\$116,236,200	42.22%
FULL SERVICE	\$118,843,900	\$178,613,700	50.29%
LUNCH	\$694,542,000	\$922,854,700	32.87%
FAST FOOD	\$409,696,300	\$528,627,300	29.03%
FULL SERVICE	\$284,845,800	\$394,227,500	38.40%
DINNER	\$1,041,437,400	\$1,422,176,500	36.56%
FAST FOOD	\$390,008,100	\$506,432,800	29.85%
FULL SERVICE	\$651,429,300	\$915,743,700	40.57%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$994	\$1,110	11.67%
POULTRY	\$310	\$348	12.26%
EGGS	\$45	\$49	8.89%
FISH & SEAFOOD			
FRESH	\$51	\$56	9.80%
FROZEN	\$29	\$34	17.24%
CANNED	\$16	\$17	6.25%
FRUITS / VEGETABLES			
FRESH	\$368	\$407	10.60%
CANNED	\$87	\$98	12.64%
FROZEN	\$70	\$72	2.86%
OTHER	\$23	\$22	-4.35%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$153	\$166	8.50%
CHEESE	\$141	\$149	5.67%
ICE CREAM	\$88	\$97	10.23%
BUTTER / MARGARINE	\$38	\$46	21.05%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$404	\$437	8.17%
COOKIES	\$75	\$80	6.67%
CRACKERS	\$40	\$43	7.50%
CEREALS & PRODUCTS			
CEREALS	\$140	\$151	7.86%
PASTA PRODUCTS	\$48	\$57	18.75%
FLOUR & MIXES	\$37	\$45	21.62%
RICE	\$28	\$35	25.00%
PREPARED FOODS			
SNACKS/CHIPS	\$130	\$153	17.69%
JUICES	\$133	\$147	10.53%
FROZEN/PREP. OTHER	\$107	\$125	16.82%
SOUPS	\$59	\$70	18.64%
SAUCES & GRAVIES	\$64	\$65	1.56%
BABY FOOD	\$48	\$53	10.42%
FROZEN MEALS	\$51	\$59	15.69%
NUTS	\$30	\$33	10.00%
SALADS	\$28	\$34	21.43%

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